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Heart  
Association

American  
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life is why™

## 2017 Workplace Wellness Forum

**FEBRUARY 14, 2017 | 8:00 AM—1:30 PM**

7:00 AM: Breakfast and complimentary health screenings provided by **Interactive Health**

8:00 AM: Forum program | 12:00 PM: Complimentary salad lunch

### Edward Jones Headquarters

12555 Manchester Road | Des Peres, MO

### Wellness Incentives: Advancing Health or Causing Headaches?

Join National and St. Louis area leaders in corporate health and wellness as they:

- ❖ Review the science behind **human motivation** and the influence of **intrinsic and extrinsic rewards** on health decisions and behavior change.
- ❖ Share recommended strategies for designing progress-based incentive programs to assist employees in achieving **positive wellness outcomes that drive results**.
- ❖ Highlight the **current regulatory environment** surrounding workplace wellness incentives and key tips to avoid future legal challenges.
- ❖ Showcase case study **examples** from local and national employers that have successfully used incentives to **enhance employee engagement** in wellness programs.

#### Featured Speakers:

Brian Passon, ARCH Health & Productivity | Paul Terry, HERO  
Jim Pshock, Bravo Wellness, LLC | Jane Ruppert, Interactive Health

**Event is Free. Registration is required.**

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