

# 3RNet

## 2020 Academy

### Recruiting for Retention Hierarchy: Strategically Market Using Candidate Motivations

**MHPPS and the Missouri Office of Rural Health and Primary Care have partnered together to offer this at no charge!**

**Join 3RNet for this six-part webinar series starting October 6, 2020.**

### Why 3RNet?

There are a lot of options for recruitment education, but the 3RNet Recruiting for Retention Academy is the only online training specific to rural and underserved communities.

### Benefits

- Access to six live 90 minute webinars featuring national experts on rural/underserved retention
- Password protected portal to gain access to the webinar recordings, session materials, & more
- Ability to ask questions to other Academy attendees and 3RNet members via the Academy listserv
- A certificate of completion
- Supporting 3RNet's mission to ensure quality healthcare access to the nation's rural & underserved communities

### Agenda

#### Recruiting for Retention Hierarchy: Using Candidate Motivations to Strategically Market

##### Session One | October 6, 2020, 1:30 pm CST

Ask an Expert: What do I need to know about 3RNet as a nationwide tool for rural and underserved communities?

#### Combating Isolation in Rural and Underserved Recruiting

##### Session Two | October 20, 2020, 1:30 pm CST

Ask an Expert: How do I engage a spouse/partner during the recruitment and retention process?

#### Compensation Trends for Providers - Balancing Financial and Lifestyle Needs

##### Session Three | November 3, 2020, 1:30 pm CST

Ask an Expert: What do I need to know about loan repayment programs?

#### Avoiding Burnout through a Managed Scope of Practice

##### Session Four | November 17, 2020, 1:30 pm CST

Ask an Expert: How has COVID-19 changed recruiting?

#### Recruiting for Team Based Care in Rural and Underserved Communities

##### Session Five | December 1, 2020, 1:30 pm CST

Ask an Expert: How do I make a case for mental/behavioral health providers?  
And why do I need to?

#### Building Support for your Recruitment Efforts at the Local Level

##### Session Six | December 15, 2020, 1:30 pm CST

Ask an Expert: How can I use the 100% Community approach to complement the Academy hierarchy process?

### Why Attend

<https://academy.3rnet.org/why-attend.html>

**Register Now To Attend!** <https://academy.3rnet.org/register.html>

**Enter coupon code: MO3Rnet20**

*No cost to participants courtesy of the Missouri Office of Rural Health and Primary Care & MHPPS*

### Questions?

Contact Joni Adamson: [jadamson@mo-pca.org](mailto:jadamson@mo-pca.org)